International Suzuki Association

Suzuki™ Method: Online Video and Content Guidelines

Alfred Music monitors online content to protect the integrity of the Suzuki™ Method. Takedown requests are typically issued for videos, materials, and other content that meet any of the following criteria:

- Trademark Violations: Misuse of Suzuki™ trademarks.
- Pedagogical Conflicts: Content that contradicts the established principles, sequences, or teaching standards of the Suzuki™ Method.
- Commercial Displacement: Content intended to replace official, for-sale Suzuki™ Method products or discourage their purchase.
- Instructional Substitutes: Content posted by teachers designed to serve as "application tools" for the Method.

What is Allowed?

Personal and performance-based content is generally not subject to takedowns. This includes:

- Student recitals and concerts.
- Simple performance demonstrations.
- General student progress videos.