



**ISA POLICY FOR
USE AND LICENSING OF SUZUKI
TRADEMARKS AND COPYRIGHTS**

Adopted by the ISA Board of Directors October 16, 2014

ISA Policy Position Statement:

1. The ISA is the owner, by assignment from Dr. Suzuki of
 - a) his worldwide copyrights in his musical works and instructional materials and
 - b) his worldwide trademark rights for the name Suzuki issued in connection with such materials and educational programs and services.
2. ISA was designated by Dr. Suzuki as the organization to carry on his philosophy, standards and goals for his instructional techniques and programs and for the education of children.
3. The “Suzuki” name and trademark can only be used in the title of, or as trademark for, music, instructional works, pedagogical, and other works or products, whether in printed, recorded, video, internet, social media, YouTube or similar technology, and any applications for electronic and telecommunication devices, or any other format with the express written consent of the ISA.
4. The right to use the Suzuki trademarks or copyrights for any purpose will be licensed by ISA only to its regional associations and to individual members of that association, except to the extent previously licensed to Alfred Publishing and its predecessors.
5. Any pedagogical work, regardless of form, using Suzuki copyrighted material or the Suzuki trademarks which is approved by the ISA for use as part of the Suzuki® Method™ of musical education or training must first be offered to Alfred Publishing or its successors for publication pursuant to an Agreement between Dr. Suzuki and Alfred Publisher’s predecessors.

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Publications, as defined in #3 above, may be considered for approval by ISA if the following criteria are deemed to be met in the sole discretion of the board of directors of ISA or their designated representatives:

Re Content:

- The publication fills a need that is not met or likely to be met by the ISA or the regional associations.
- The publication conveys or accurately supports Dr. Shinichi Suzuki’s philosophy and ideas.

- The authors are active members of their Regional Suzuki Associations and members of ISA.

Re Presentation:

- The publication materials are organized, formatted and written according to the satisfaction and approval of ISA in its sole discretion.
- The publication materials are original or properly footnoted and credited if not original, with written permissions from the author or copyright owner of any non original material.
- If historical or biographical, the material is accurate and documented.
- The publication materials must be clearly written to represent a single point of view, e.g., the author's approach to teaching and performing.
- The author warrants that the publication materials do not infringe any third party copyrights or trademarks.

Contingencies:

- If the proposed material or publication deals with the core Suzuki Method materials created and arranged by Dr. Suzuki, the work must adhere to the following guidelines:
- As the sequence of repertoire in the Suzuki core materials, the arrangements of public domain works including the fingerings, bowings, articulations and dynamics, as well as pieces written by Dr. Suzuki are copyrighted, musical examples must be limited to a maximum of 4 consecutive measures for each individual work. In the case of alternative ensemble parts and accompaniments to Suzuki repertoire, permission may be sought to reproduce the solo part in the score, without editing and in reduced shadow font. In addition, for the case of works written by Dr. Suzuki, including measures edited with fingering and bowings, musical examples may be quoted, but shall be limited to a total of 4 measures from any one work.
- The following disclaimer must appear at the beginning of each volume in the language of the printed book:

“This work represents the view of its author, and does not necessarily represent the view of the International Suzuki Association or its regional associations. These materials are not intended to replace authorized Suzuki® Method™ teacher training, study with a qualified Suzuki teacher, or Suzuki® Method™ core material, print or recorded.”
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