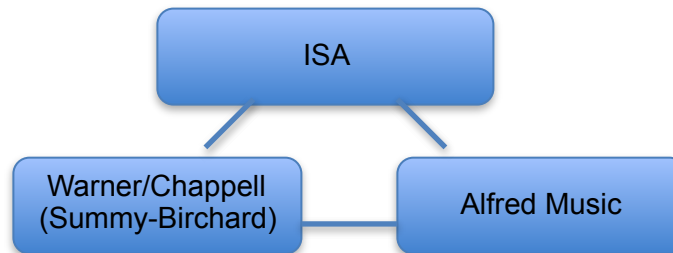


An Introduction to the Publishing and Copyright of Suzuki Materials



Organizational Chart



The International Suzuki Association owns the copyright to Suzuki core materials.

The ISA has a publishing contract with Summy-Birchard, a division of Warner/Chappell for the world except Japan.

Warner/Chappell has a distribution agreement with Alfred Music for the world except Japan.

Alfred and the ISA have no official contractual relationship, but Alfred handles some publisher responsibilities for Warner/Chappell resulting in a close working relationship between Alfred and the ISA.

The division of responsibilities for Suzuki core materials is:

- The ISA controls copyright and trademark, approves usages, and creates content (The ISA Board has delegated this to the international committees.) This includes:
 - All core materials, including the recordings
 - The name Suzuki and derivatives such as Suzuki Method™
 - The pinwheel design and derivatives
- Summy-Birchard (Warner/Chappell) interfaces with Suzuki estate/heirs.
- Alfred produces the books and CDs, pays for production, prints the materials, sells the materials, and pays royalties to Warner/Chappell.
- What is considered core materials vs. supplemental products?
 - Core materials are the actual method books and recordings. These are copyrighted by the ISA and published by Alfred. These may not be copied, scanned, re-arranged, or used in ways that infringe the copyright without permission.
 - Supplemental products are books such as ensemble books, reading books, and so on that might be used to accompany the Suzuki method. These are not copyrighted by the ISA and may or may not be published by Alfred. The Suzuki music, name, and sequencing may not be used in supplemental products without a license from the ISA.

What does it mean to say that the ISA owns the copyright?

The laws within each country vary. As an example of what copyright ownership means in the U.S., here is a sample from U.S. law.

Under Section 106 of the U.S. Copyright Act of 1976, found at copyright.gov, there are various rights associated with copyrighted works that are controlled by the copyright owner, as follows:

1. **Reproduction:** the right to reproduce the copyrighted work in copies or recordings
2. **Derivative Works:** the right to prepare derivative works based upon the copyrighted work
3. **Distribution:** the right to distribute copies or phonorecords of the copyrighted work to the public by sale or other transfer of ownership, or by rental, lease, or lending
4. **Performance:** the right to perform the copyrighted work publicly
5. **Display:** the right to display the copyrighted work publicly
6. **Performance [Sound Recordings]:** the right to perform the copyrighted work publicly by means of a digital audio transmission

This means that for a person to use the copyrighted materials in any of these ways, permission must be granted by the copyright holder, generally in writing in the form of a license.

For additional discussion and information, visit copyright.gov or consult with an intellectual property attorney. A resource concerning U.S. copyright law is Copyright Handbook for Music Educators, published by Alfred Music.

A license will be necessary to create any of these from the Suzuki core materials:

- Recordings
- Videos
- Apps
- Use of Suzuki music in a new print / digital supplemental publication - This is rarely allowed.
- Use of Suzuki pedagogical sequence in a new print /digital supplemental publication
- A new arrangement of a piece written by Shinichi Suzuki

To obtain licensing:

- Visit the ISA website and read the policies and procedures. There is a \$500 fee for review of a usage. At the direction of the Board in October 2017, a complete review of these items is underway so slight changes could occur at any time.
- To license your own audio recordings, use the request form at licensing.alfred.com.
- To create video of Suzuki music, write to the ISA and the Suzuki editor at Alfred.
- To use the print music in any way, write to ISA for approval of content. If approved, Alfred will also become involved.

A license has been obtained. What is the next step?

- Once a license for a new product is obtained, Alfred has the first right-of- refusal for publication.
- If Alfred refuses, the author may self-publish or submit the work to another publisher.
- The author pays a royalty to ISA on retail sales no matter who publishes the product.

internationalsuzuki.org
ceo@internationalsuzuki.org

alfred.com/suzuki-method
suzukieditor@alfred.com

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